

Solving Geordie dilemmas one app at a time.

iToon
Keep up with The Magpies' latest news and scores with the app that's as dedicated as you are.

AleFinder
Never be stuck for a Broom again with AleFinder. It will direct you to the nearest purveyor of the only true ale.

geordiebook
The world's most popular anti-social networking site right on your y-iPhone. And nee southern softies neither.

CheapFlightES
All the cheapest flights to Malaga, Alicante, and Lanzarote. Just a click and you're haway the lads.

Fight Club
Spoiling for a fight? Let Fight Club take you right to the action, day or night. Indispensable on a Friday night.

Geordie Weather
Make sure 'wor lass remembers to put on as few clothes as possible if it's ganna snow.

TyneTyne
All roads lead to St James's Park with this Geordie SatNav. Routes automatically avoid Sunderland.

y-iPlayer
Catch up with all your favourite Geordie TV shows. Includes 'Byker Grove' and 'Auf Wiedersehen, Pet' as that had some Geordies in it.

Classic Literature and Poetry
Unwanted software can be removed and replaced with something more usefull.

Geordie Battleships
A regional update of this classic logic game. In this version you battle the Mackems to build ships.

y-iTunes
All your favourite Geordie tunes in one place. Including Fog on the Tyne, Jimmy Nail and PJ'n'Duncan.

GTA: Geordie Theft Auto
Whether you need to get away from somewhere in a hurry or just head out for a spin, GTA will guide you to the nearest car park.

iTab
Whether you want to give up smoking real tabs or just want to look cool 'smoking' down the boozier, iTab is for you.

Point James
Thanks to the y-iPhone's digital compass you will always know in which direction St James's Park lies for your daily worship.

VIZ Online
The Geordie equivalent of Hello and OK. All your latest local celebrity gossip. Not as funny as it used to be.

Magic 8 Ace
Difficult decision to make? The Magic 8 Ace will always make the right decision for you, then change its mind last minute. (£1.49)

It's finally available, the most Geordie friendly phone ever. And it's oh so much more than just a phone. The y-iPhone is a Geordie revolution. Hadaway and get one now!
Also look out for the och-iPhone landing soon north of the border.

y-iPhone3GE

The why aye phone. Geordie Edition.